

Challenges in the "sharing" economy

Employer duties for platform companies?

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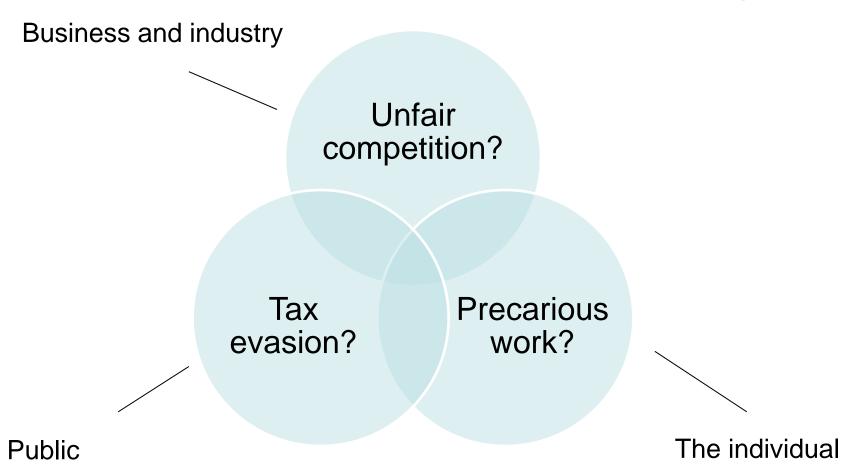
The «sharing» economy

- On-line platforms connecting providers and costumers
- Market place for work (services, tasks, etc)
- «Firms» without assets or employees
- Profit-driven
- Norway:
 - The Sharing Economy Committe, Report February 2017
 - FAFO-study of scope and characteristics

Outline

- Introduction
 - Challenges
 - Uber
- Employer duties for platform companies?
 - Labour law?
 - Tax/social security law?
- What to do?

The challenges



Same responsibilities as the competitors?

Unfair competition?

Employer duties?

Tax evasion?

Precarious workers?

Duties to report, withhold income tax, payroll tax?

Individuals subject to employment protection?

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Uber



- Platform for rides
- World's largest «taxi-company» \$ 66 billion
- Ca. 400 cities in ca. 60 countries
- Self employed drivers (?)
 - Legal battles, e.g. California class action, UK
- Norway:
 - More than 10 000 costumers
 - Taxi-permits liberalizing and growth?



Rasier B.V

App for

drivers

Uber B.V

Contract for providing transport services

- criminal record check,
- driver's license
- insurance
- car max 10 y

Uber Norway

App for passengers

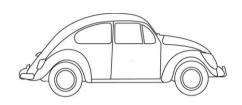
Terms and conditions

- personal information
- credit card details



Drivers

Contracts for rides





Passengers

Are platform companies employers?



Contract of employment



Employer

Employees

- Are users employees (or independant contractors)?
- Who is the employer? Platform company (or costumer)?
 - Platform company user relation
 - Do employer duties apply?

Employer duties

Duties on «employer»:

Working environment act (WEA)
Holiday act
Discrimination acts
Work injury act
Occupational pensions act

. . .

Labour disputes act

Purpose:

Protection of individuals

- Health and safety, economy, equal treatment, codetermination, etc.

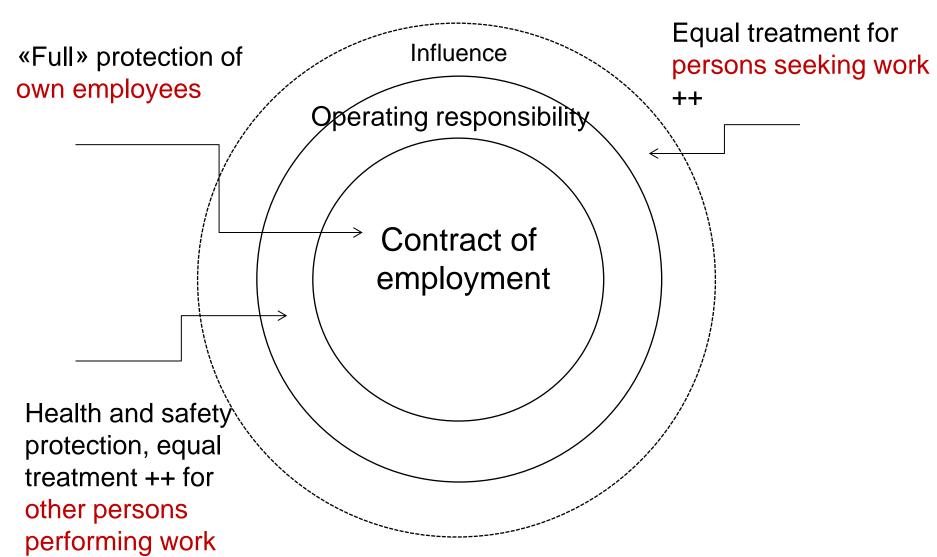
National insurance act (NIA)
Tax payment act (TPA)
Tax act

Purpose:

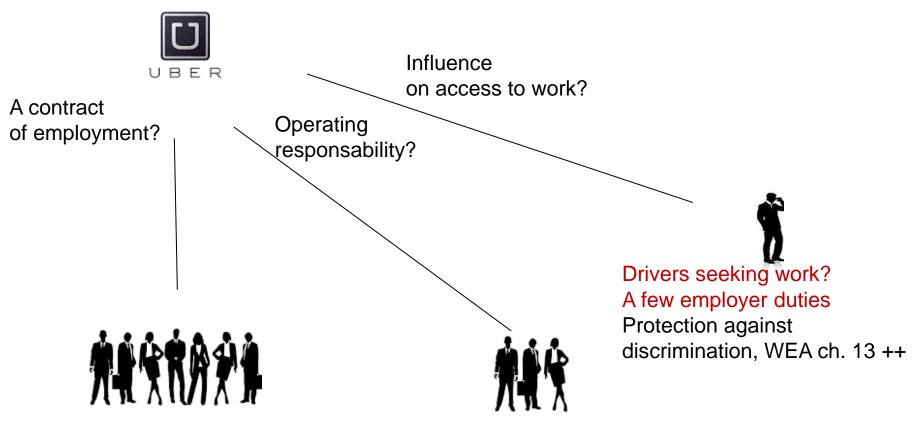
Economic safety-net Ensure public revenue

Employer duties

Labour law



Employer duties?



Drivers are employees?
Full employment protection

Drivers working as independant contractors? Some employer duties

Health and safety WEA § 2-2?
Protection against discrimination, WEA ch. 13 ++

Contract of employment?

WEA § 1-8 (1) ... «i annens tjeneste»: a contract of service?

A broad fact-based assessment of the contractual realities Dependancy and subordination?

Continuous duty to perform personal work
Subordination: supervision and control
The employer provides equipment, location etc.
The employer is responsible for the result
The person receives compensation as a wage
A stable relationship, terminable on specific terms
The person works mainly for one employer

Other forms of dependancy/ subordination?
An individual assessment of the need for protection
Cf. e.g. Rt. 1968 p. 725, Rt. 2013 p. 354

Contract of employment?

- Triangular contracts may well be employment contracts
 - Cf. agency work
 - Cf other triangular relations Rt. 2013 p. 354, HR-2016-1366-A
- The realities must include digital tools
- Supervision and control?
 - Comprehensive approach: Company, digital tools and costumer
- Countinous duty to perform personal work?
 - «Free» to use own employees a reality?
 - «Free» to log off between short task?
- Individual assessment of the need for protection
 - Platform sets the price / control earnings
 - Extensive work? Other «main» job?

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Employer duties

Tax- and social security law

Employee

NIA § 1-8: «work of service for pay...»

Freelancer

NIA § 1-9: «work **not** of service, for pay..»

Self employed

NIA § 1-10: «work at own risk and account .. continuing business..»

Income tax

Reporting, withholding income tax, Payroll tax (arbeidsgiveravgift) Unemployment benefit Business tax
Self reporting
No payroll tax
No unemployment benefit
Sick pay (65 %)

Sick pay first 16 days («arbeidsgiverperioden») Work injury benefits

Sick pay (100 %)

No sick pay first 16 days Voluntary work injury insurance

Definition of employer: TPA § 4-1: The payment (more than a mere proxy)

Tax- and social security law

Employer duties apply on platform company if the user:

- An employee? Full employer duties
 - Work of service?
 - Focus on allocation of economic risks
- A freelancer? Some employer duties
 - A residual category, cf. HR-2016-589-A
 - At own risk, but not as a continuing business («virksomhet»)?
 - A registred business? Sporadic work?

To sum it up...

- Platform-user contracts may in reality be employment contracts
 - More likely in a labour law than in a tax-/ social security law context

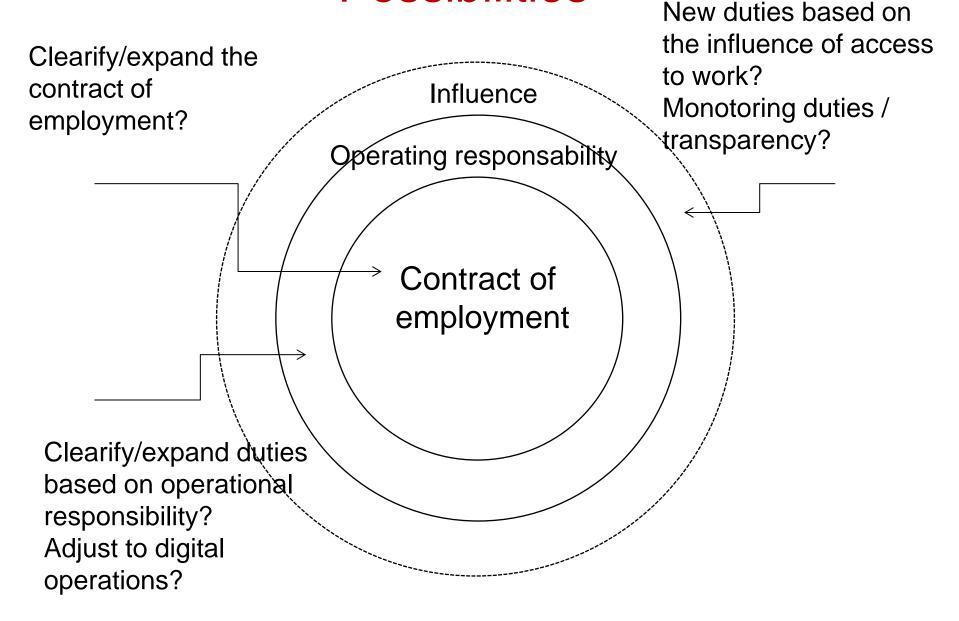
- Platform companies have some employer duties in relation to independent contractors
 - Labour law: Duties based on operational resonsibility and influence
 - Tax-/ social security law: Duties in relation to freelancers

What to do?

 Clearify and/or expand the classification of the employment contract?

 Clearify and/or expand employer duties beyond the employment contract?

Possibilities



Thank you for your attention!