

CALL FOR PAPERS

Innovating Business Models for Sustainability

Daughters of Themis: International Network of Female Business Scholars

Fourth Annual International Workshop

5-8 June 2018, Kea, Greece

[Daughters of Themis: International Network of Female Business Scholars](#) is pleased to announce a call for papers for its fourth annual workshop on the theme of **'Innovating business models for sustainability'**. The aim of the annual workshop is to provide a forum for open, intimate and inspiring discussions about female business scholars' common areas of interest and is open to all in the broad field of business including but not limited to disciplines of law, economics, accounting, organizational studies, political science, business, and sociology.

Workshop theme

In the face of an ongoing environmental crisis and weakening social economy, there are escalating demands for corporations to play a role in advancing greater global sustainability. Sustainability is emerging as the next business megatrend that may one day force fundamental shifts in how companies compete in the marketplace. But the path to achieving 'strong' sustainability, based on the recognition that there are non-negotiable planetary boundaries within which all human activity must be positioned, is marred with challenges. Incremental improvements may be insufficient.

This workshop focuses on the question of how businesses can put sustainability at the heart of existing and new business models. We are seeking contributions from female scholars on the theme of **'Innovating business models for sustainability'**, which may include:

- Both new and old types of 'social entrepreneurship'.
- Approaches to innovating the mainstream corporate form.
- Theoretical contributions on innovating business models for sustainability, including critiques on traditional approaches, and ways forward.
- Methodological challenges and opportunities in researching sustainable business models.
- The role of gender in innovating business models for sustainability.
- Case studies of innovating business models for sustainability, including disruptive innovations, collaborative consumption models, secondary markets models, closed-loop approaches, and other methods addressing sustainable consumer and resource use – what are the ingredients for success and what challenges persist?

- Contributions on how to innovate business models for sustainability, including discussion pieces on success stories and failures, from regulator, investor, consumer, manager, and other perspectives.

Submission of abstract and selection of participants

The title of your paper and an abstract of 500 words should be submitted via this [online form](#) by 30 November 2017. Successful participants will be notified by 4 December 2017 with working papers due by Friday 4 May 2018.

Workshop spaces are limited to 14 participants so that each participant can benefit from extended discussion of her work. The selection of participants will be competitive, based on the quality and thematic fit of the submitted abstract with the workshop theme. Timely submission of working papers is a condition for workshop participation.

A peer-reviewed joint publication of the workshop papers is envisaged.

Practical details about the workshop

The workshop will be held on Tuesday 5 June to Friday 8 June 2018 at the Cavo Perlevos studios on the Greek island of Kea, with self-contained studios with a bedroom, kitchen area and shower room. Kea is reached by ferry from the port of Lavrio (near Athens) and there will be an informal welcome dinner on Monday 4 June in Lavrio for those staying overnight to catch the Tuesday morning ferry to Kea. A social programme will also be held on Saturday 9 June followed by a dinner in Athens that evening for those returning on Sunday 10 June.

The workshop programme is structured to allow for plenty of individual and collegiate social time with an optional social day on the Saturday.

Further details about travel and accommodation will be given to those whose abstracts are successful. We will set a reasonable self-cost workshop fee to cover accommodation at Cavo Perlevos and lunch and dinner from Tuesday through to Friday.

The network unfortunately has no general funding available for participants. However, we have managed to secure funds to contribute to costs for one or two participants. We wish to include female business scholars from lower-income countries in our network, and especially encourage submissions from existing or potential new members in such countries. Please note in the comments section of the online form whether funding is a prerequisite for your attendance.

Organising committee for the 2018 workshop

[Aikaterini Argyrou](#), Utrecht University

[Carol Liao](#), University of British Columbia

[Beate Sjøfjell](#), University of Oslo

