



PhD Seminar on Companies and Markets 2019

Business: Law, Policies and Theory

7-11 OCTOBER 2019

Venue: 'Kjerka', Domus Media West Wing, Faculty of Law, Karl Johans gate 47, Oslo

Programme (revised 26 September 2019)

Monday 7 October: Theories, methodologies and methods

0900-0930 Registration, tea and coffee and fresh fruit

0930-0945 **Opening of PhD Seminar 2019**, by Beate Sjøfjell

0945-1045 **A primer on theories, methodologies and methods**, by Maja van der Velden
Questions and discussion

1045-1100 Tea and coffee break

1100-1200 **Legal dogmatics in a legal theory perspective**, by Inger Johanne Sand
Questions and discussion

1200-1300 Lunch (Viggo Hagstrøms sal)

1300-1400 **On qualitative empirical research: a PhD candidate's experience**, by Hanna Ahlström
Questions and discussion

1400-1415 Tea and coffee break

1415-1515 **Essay orientation**, by Jukka Mähönen (how to choose topic for essays and further follow up during this seminar and the follow-up session in January)
Questions and discussion

Quick presentation of all PhD students and their topics as basis also for brainstorming on essay topics

1515-1530 Tea and coffee break

1530-1600 **PhD presentation: The Responsible Exercise of Shareholder Rights as an Accountability Mechanism in Corporate Governance: An analysis of UK Company Law**, Rafael Savva



Tuesday 8 October: EU Law and Policy

0845-0900 Tea and coffee and fresh fruit

0900-1000 **Our European Company Law: Recent developments and remaining challenges,**
by Beate Sjøfjell
Questions and discussion

1000-1015 Tea and coffee break

1015-1115 **Our European Company Law cont'd: Cross-border conversions,** by Jukka Mähönen
Questions and discussion

1115-1130 Tea and coffee break

1130-1200 **PhD presentation: Gender quotas in company boards – a balancing of fundamental legal principles,** Johanna Jers

1200-1230 **PhD presentation: What model of corporate governance can promote corporate social responsibility (CSR) in Africa,** Ibukunoluwa Iyiola-Omisore

1230-1330 Lunch (Viggo Hagstrøms sal)

1330-1430 **Rating agencies and their role in the Sustainable Finance initiative,**
by María Jesús Muñoz-Torres (*via Skype*)
Questions and discussion

1430-1500 **PhD presentation: Investor Activism in the European Union,** Ana Taleska

1500-1515 Tea and coffee break

1515-1615 **Cross-border mergers Directive. Legal regime and real cases,**
by Alfonso Martínez-Echevarría
Questions and discussion

1615-1630 Tea and coffee break

1630-1730 **The EU's Sustainable Finance Initiative: a critical perspective,** by Jay Cullen (*via Skype*)
Questions and discussion

1745 - Dinner for organisers, speakers and presenting PhD candidates



Wednesday 9 October: Futuring Sustainable Nordic Business Models

0900-0915 Tea and coffee and fresh fruit

0915-1015 **Nordic controlling models**, by Hanne Søndergaard Birkmose
Questions and discussion

1015-1030 Tea and coffee break

1030-1130 **Who pays when things go wrong? Online financial fraud and consumer protection**,
by Marte Eidsand Kjørven
Questions and discussion

1130-1230 Lunch (Viggo Hagstrøms sal)

1230-1330 **Nordic business and global value chains**, by Jaakko Salminen
Questions and discussion

1330-1430 **The corporate legitimacy matrix in light of the SDGs**, by Siri Granum Carson
Questions and discussion

1430-1445 Tea and coffee break

1445-1545 **Ownership and sustainability: foundations, mutuals, coops and other animals**,
by Steen Thomsen (presenting author) and Rasmus Feldthusen
Questions and discussion

1545-1645 **The Norwegian Government Pension Fund Global and its sustainability impacts**,
by Heidi Rapp Nilsen
Questions and discussion

1700-1900 **Reception** (Viggo Hagstrøms sal)
Tapas and drinks for all participants



Thursday 10 October: Different business forms: theory, law and practice

0845-0900 Tea and coffee and fresh fruit

0900-1000 **Social enterprises and the regulatory capture by the B Corp**, by Carol Liao (*via Skype*)
Questions and discussion

1000-1015 Tea and coffee break

1015-1115 **Financial institutions and the use of different business forms**, by Rasmus Feldthusen
Questions and discussion

1115-1130 Tea and coffee break

1130-1230 **The unsustainability of the mainstream corporation**, by Beate Sjøfjell
Questions and discussion

1230-1330 Lunch (Viggo Hagstrøms sal)

1330-1400 **PhD presentation: Creating an ethical corporation: exploring the role of ethics and sustainability in re-shaping the corporation**, Michael James Boland

1400-1430 **PhD presentation: Directors' Duties: An Entity Focused Corporate Sustainability Approach**, Lynn Buckley

1430-1445 Tea and coffee break

1445-1515 **PhD presentation: Unfair trading practices in the food supply chain**, Johan Hedelin

1515-1545 **PhD presentation: The role of companies in driving sustainability: How to deal with sustainability risks?** Steffie van den Bosch



Friday 11 October: Rethinking theories of the firm

0900-0915 Tea and coffee and fresh fruit

0915-1015 **Financial engineering and digitalisation as challenges to business regulation and theory,**
by Linn Anker-Sørensen
Questions and discussion

1015-1030 Tea and coffee break

1030-1130 **Theories of the firm: What they are good for and what they are really bad at,**
by Beate Sjøfjell
Questions and discussion

1130-1145 Tea and coffee break

1145-1245 **The challenge of alternative business forms to theories of the firm,** by Jukka Mähönen
Questions and discussion

1245-1300 **Closing of seminar and information about follow-up,** by Beate Sjøfjell

1300-1400 Lunch and goodbyes

Organised by the research group
[Companies, Markets and Sustainability](#)
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