

WORKSHOP “DATA AS A COMMODITY”

Oslo - 10 December 2018

Venue:

*Domus Media Vest, Room: Lødrups kjeller, (by the canteen)
Karl Johans gt. 47, Oslo*

PROGRAM

08:45 – 09:00 *Coffee/tea*

09:00 – 09:30 **Welcome address and presentation of the planned project**
Ole-Andreas Rognstad

09:30 – 10:10 **Interfacing Big Data and IP law**
Daniel Gervais

10:10 – 10:50 **Property Rights to Data?**
Bernt Hugenholtz

10:50 – 11:10 *Break*

11:10 – 11:50 **Database Protection as a Tool for Commodification of Data**
Estelle Derclaye

11:50 – 12:30 **Personal Data Transfers in International Trade and EU Law**
Svetlana Yakovleva

12:30 – 13:15 *Lunch*

13:15 – 13:50 **Personal Data and Competition Law**
Samson Esayas

13:50 – 14:20 **Data as a Commodity from an Economic Perspective**
Terje Gaustad

14:20 – 14:50 **The Impact of Blockchain on the Commodification of Data**
Torbjørn Bull Jenssen

14:50 – 15:10	Break
15:10 – 15:50	Case Study 1: Smart Farming Stine Syversen and Arne Byberg: Mimirol – a digital ecosystem for farming data. Inger Berg Ørstavik
15:50 – 16:30	Case Study 2: Personalized Nutrition Harald Irgens-Jensen
16:30 – 17:00	Closing discussion about the project
17:00	Tapas and wine – Viggo Hagstrøms sal (Domus Media Vest, 2 nd floor)

Organized by the Research Group
Markets, Innovation and Competition

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