

Sustainable Market Actors for Responsible Trade

Official launch of the SMART Project,
Norway House, Brussels, 27 May 2016

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UiO : SMART



SMART: SUSTAINABLE MARKET ACTORS FOR RESPONSIBLE TRADE

H2020: Policy Coherence for Development

- The EU's contribution to global development:
in search for greater policy coherence (INT-04-2015)
- The basis for our contribution:
 - Successful development = sustainable development
 - Market actors crucial to achieving EU's development goals
 - Comprehensive research into regulatory complexity is required

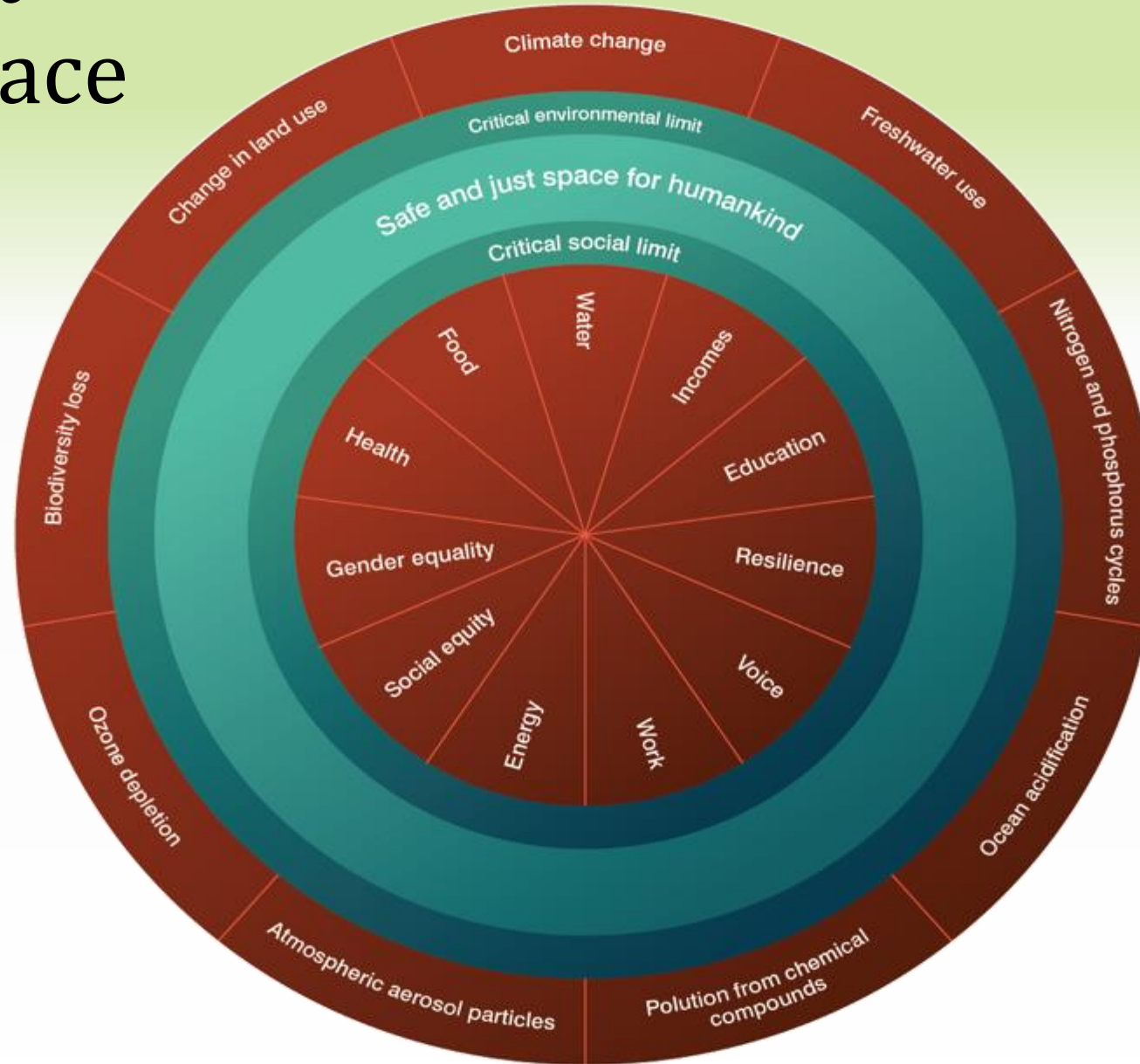


The SMART Consortium

- 25 partner institutions: Europe, Asia, Africa, USA, Australia
- 50 scholars (+ their colleagues including PhD students)
- In Europe, select Member States:
 - The Nordic countries
 - The United Kingdom & Ireland
 - The Netherlands
 - Germany
 - Italy
 - Poland
 - Slovakia
- Supported by the Sustainable Market Actors Network



Safe & just operating space



What do we want to achieve?

Contribute to global **sustainable development**

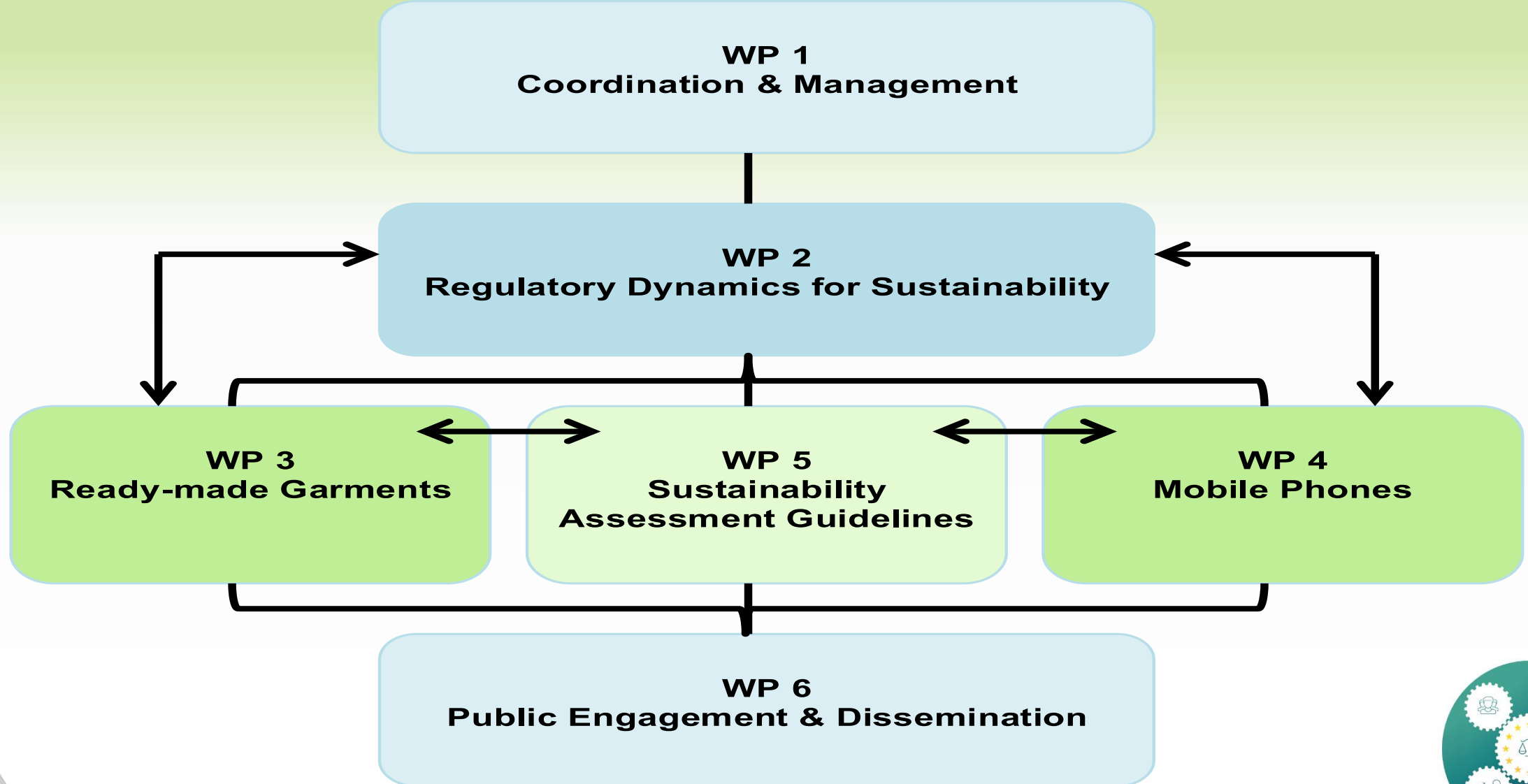
within a **sustainable circular economy**

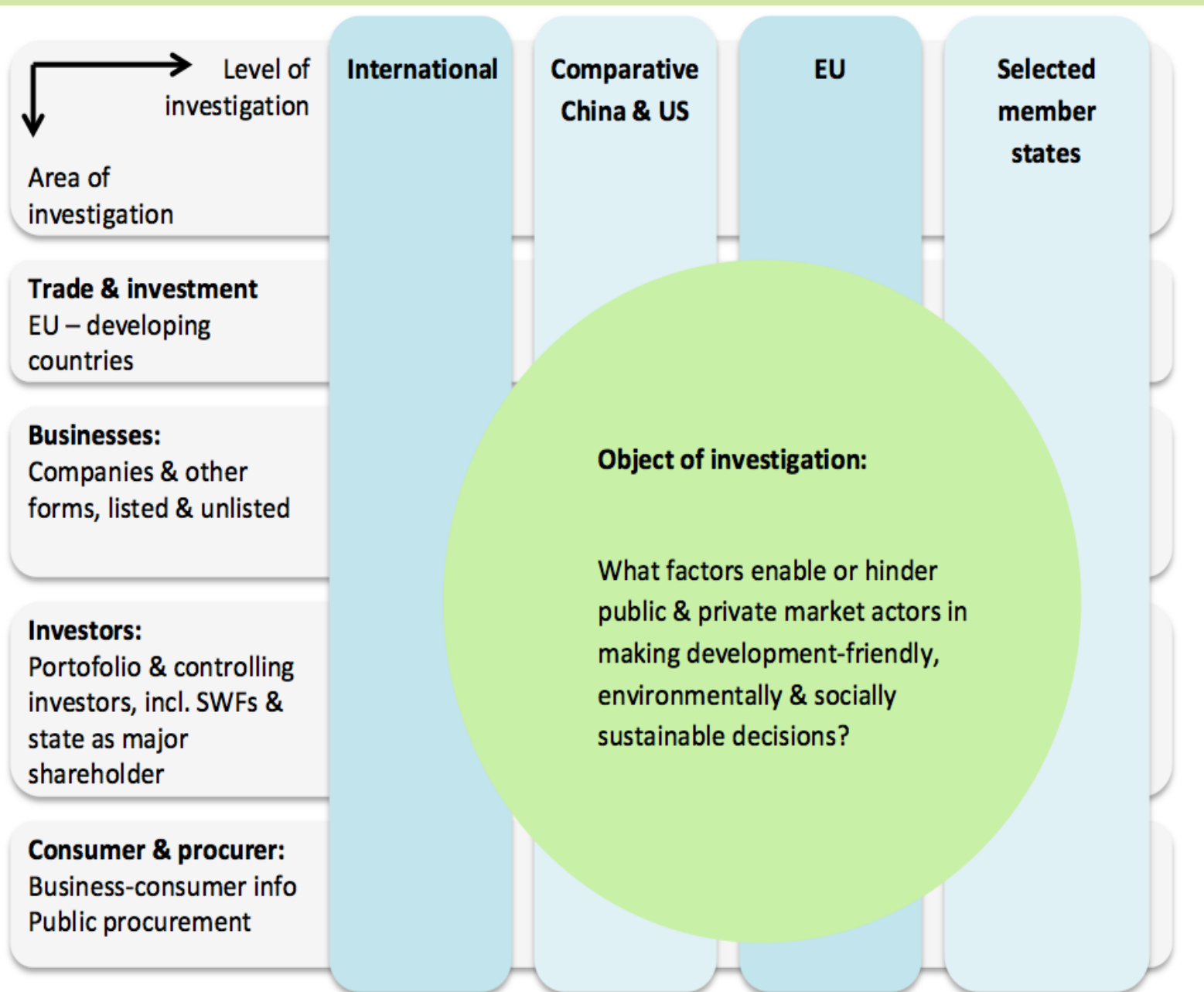
compatible with the **planetary boundaries**

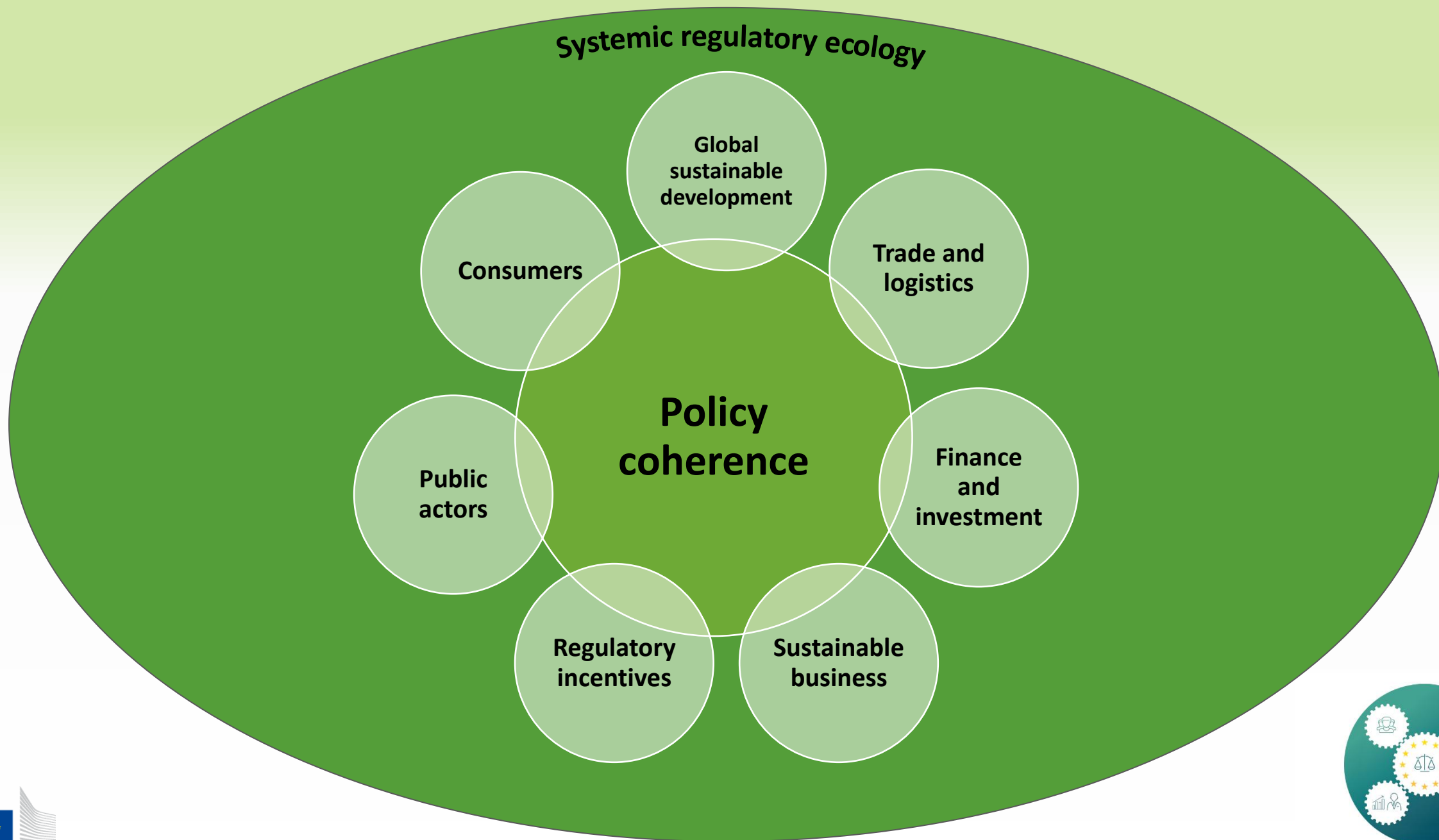
in line with the UN **Sustainable Development Goals**











Examples of SMART topics

Sustainable business models

Life-cycle based management & reporting

Supply chains & contractual networks

Labour & employee participation

Business-consumer relations

Taxation & Public procurement

Banking, investments, sovereign wealth funds

International trade & transport



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