

SMART

Work Package 3

Product life cycle of two textile products



Work Package 3

- Nyenrode and BUFT
- Product Life Cycle investigation of two ready made garments
- Why textiles?



Work Package 3



Global supply chain



Environmental risks



Social risks



Work Package 3

- Active debate, political attention, media coverage.



Work Package 3

- Identify the key sustainability issues in the product life cycle of a jeans and a t-shirt.



Work Package 3

THE LIFECYCLE OF A LEVI'S® 501® JEAN

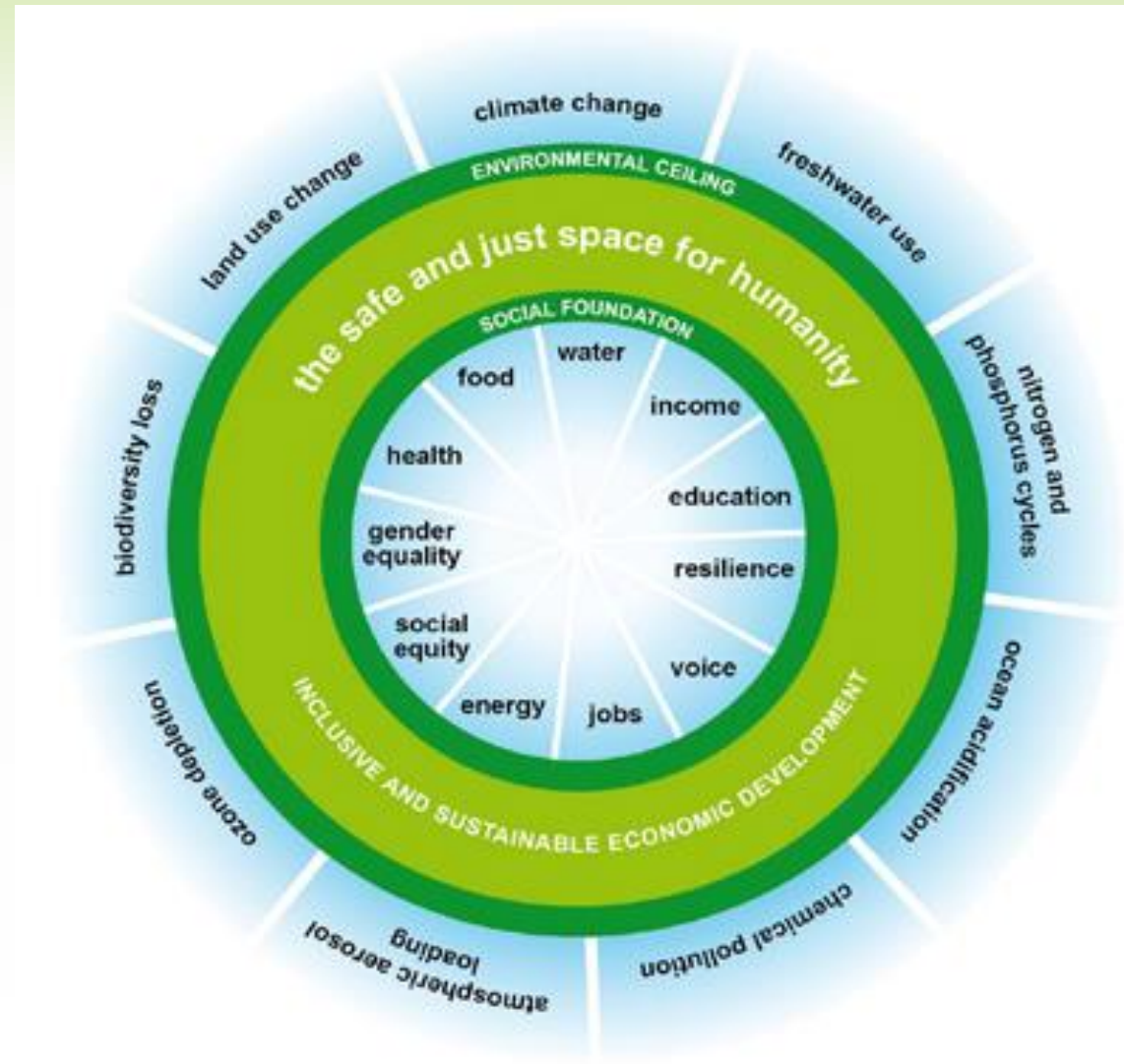


Work Package 3

- Identification of hotspots
- By means of literature review, document analysis, initial key informant interviews
- Stakeholder involvement



Work Package 3



Work Package 3

- Mapping the rules and regulations for the most serious sustainable hot spots
- Analysing the constraints
- Researching the possibilities
- Through:
 - Document analysis
 - Interviews
 - Stakeholder consultations



Work Package 3 deliverables

- Report 1 on multi stake holder roundtables
- Report on the environmental and social hot spot analysis in the PLC of two ready made garments
- Report on the regulatory ecologies of the social and environmental hot spots
- Report 2 on multi stake holder roundtables
- Report on review SAG of WP5



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