SUSTAINABLE COMPANIES: WE MAKE IT HAPPEN

Conference Programme, 5-6 December 2013

THURSDAY 5 DECEMBER 2013, 9 AM – 5 PM

0830 – 0900  Registration – Coffee/Tea

0900 – 0920  The conference will be officially opened by: (see opening session)

- The Vice-Dean for Research, Professor Alf Petter Høgberg, Oslo
- The Minister of Climate and the Environment of Norway, Tine Sundtoft

0920 – 1000  Session 1: Setting the Scene

Chair: Professor Cecilia Bailliet

The Sustainable Companies Project (2010-2013): Goals, methods and cross-jurisdictional research
Professor Beate Sjåfjell, head of the Sustainable Companies Project

Keynote speakers on ensuring a sustainable future:

- Climate change and why “business as usual” is not an option
  Director Cecilie Mauritzen, Cicero Center for International Climate and Environmental Research – Oslo

- What would it take to do business in the doughnut?
  Senior Visiting Research Associate Kate Raworth, Oxford University’s Environmental Change Institute (via Skype)

- What should be the purpose of the economy?
  Co-president of the Club of Rome Anders Wijkman

1000 – 1040  Session 2: Reform proposals: corporate purpose and duties of the board

Chair: Professor Jukka Mähönen, Turku

Shareholder Primacy: The Main Company Law Barrier to Sustainability: Results of the cross-jurisdictional analysis of company law
Professor Andrew Johnston, Sheffield (presenting author), co-authors: Professor Beate Sjåfjell, Linn Anker-Sørensen and Professor David Millon

Enabling corporate boards to create sustainable companies: How can corporate law contribute? Meta-Study of recent empirical research in multiple disciplines concerning the connection between law, leadership and sustainability
Associate Professor Tineke Lambooy, Nyenrode (presenting author). Co-authors: Sander Tideman and Aikaterini Argyrou
Upgrading the Nordic Model to the Sustainable Model. Defining the purpose of the company and the duties of the board
Professor Beate Sjäfjell, Oslo (presenting author). Co-author: Professor Jukka Mähönen, Turku

Reforming English Company Law to Promote Sustainable Companies
Professor Andrew Johnston, Sheffield

1040 – 1055 Coffee/tea break

1055 - 1200 SESSION 2: Reform proposals: corporate purpose and duties of the board – cont’d

Promoting Sustainability Through Reform Of Delaware Company Law
Professor David Millon, Lexington

In the context of the Sustainable Companies Agenda, is a Director Primacy Model more Beneficial than a Shareholder Empowerment Model?
Professor Blanaid Clarke, Dublin

Integrating social and environmental responsibility in company law: the Indonesian example
Faizal Kurniawan, Indonesia

Panel debate with speakers and other selected participants – comments and discussion with audience

1200 - 1300 Lunch – Domus Media, Viggo Hagstrøms sal/”The church”

1300 – 1430 SESSION 3: Reform proposals: board composition and directors’ duties, internal control and risk management

Chair: Professor Blanaid Clarke, Dublin

Sustainable companies through enlightened boards: combining private and public interest in the decision-making of large public firms
Postdoctoral researcher Vincenzo Bavoso, Durham

Adopting the laws of nature to protect nature?
Shann Turnbull, Sydney (via Skype)

Balancing Profitability and Environmental Sustainability: Lessons from Canadian Human Rights Jurisprudence
Assistant Professor Gail Henderson, Alberta

Environmental Voice within Companies and Company Law: Environmental Management Systems (EMSs)
Dr Carrie Bradshaw, Lecturer in Law, The University of York

Comprehensive Management and Financial and Extra-financial Risk Control to Overcome the Business Crisis
Assistant Lecturer Idoya Ferrero Ferrero, Castellón (presenting author). Co-authors: Professor María Ángeles Fernández-Izquierdo and Professor María Jesús Muñoz-Torres, Castellón (Spain)

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An approach to the law enforcement on the corporate environmental and social responsibility in Indonesia
Sujayadi H. Sujayadi, Indonesia

Panel debate with selected participants - comments and discussion with audience

1430 – 1540  **SESSION 4: Reform proposals: lessons to be learned from labour-centered corporate governance and social entrepreneurship**

Chair: Professor Inger-Johanne Sand, Oslo

Operationalizing sustainability in corporate law reform through a labour-centred corporate governance. A UK perspective
Professor Lorraine Talbot, Warwik

Social enterprises: how should company law balance flexibility and credibility?
Professor Karsten Engsig Sørensen, Aarhus (presenting author). Co-author: Professor Mette Neville, Aarhus

Catalytic Innovation and the Global Emergence of Hybrid Corporate Legal Structures
PhD candidate Carol Liao, British Columbia

Innovative Legal Structures developed for Social Enterprises: Key Characteristics for designing Sustainable Companies
PhD Candidate Aikaterini Argyrou, Nyenrode (presenting author).
Co-author: Associate Professor Tineke Lambooy, Nyenrode

Panel debate with selection of speakers as participants including John Montgomery

1540 – 1555  **Coffee/Tea break**

1555 – 1705  **SESSION 5: Reform proposals: Sustainable Groups**

Chair:  Mark Taylor, Oslo

Cross-jurisdictional Analysis of Group Law: How can Group Law assist Multinational Companies in implementing Climate Change Mitigation Programmes?
Associate Professor Tineke Lambooy, Nyenrode (presenting author). Co-authors: Jelena Stamenkova, Linn Anker-Sørensen and Muzaffer Eroglu

German Law on Company Groups as a Founding Principle for other Jurisdictions. The Albanian example
Professor Janet Dine, London

Holding Parent Companies Accountable: Is the Chandler’s Direct Duty of Care Bypass a Solution?
Associate Professor Surya Deva, Hong Kong (via Skype)

Panel debate with a selection of speakers and other participants - comments and discussion with audience

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1705 - 1710  Closing of the first day of the conference

1730  Dinner for all speakers (by invitation)
– Restaurant Brasserie 45, Stortings gt. 20 - Entrance from Roald Amundsens gt.

FRIDAY 6 DECEMBER 2013, 0830 AM – 5PM

0830 - 0835  Opening of the second day by Professor Beate Sjåfjell

0835 – 0900  Keynote speakers:

- Mr Robin Miège, Director for Strategy at DG Environment, European Commission

0900 – 1030  Session 6: Reform proposals: Accounting/Reporting and Auditing/Assurance

Chair: Professor Beate Sjåfjell, Oslo

Accounting, Auditing and Reporting: Supporting or Obstructing the Sustainable Companies
Objective? Results of cross-jurisdictional analysis
Professor Jukka Mäkönen (presenting author). Co-author: Professor Charlotte Villiers

The potential of integrated reporting for sustainable companies
Professor Charlotte Villiers, Bristol

Energy Subsidy Reporting: its creation and enforcement through International Financial Reporting Standards (IFRS)
Raphael J Heffron, BA, Lecturer in Law, Stirling

Accounting for Sustainable Companies. Preliminary considerations on the forthcoming EU Directive
Research Assistant David Monciardini, Ferrara

Better accounting for corporate shareholding and environmental protection
CNRS - ESCP Europe, Yuri Biondi, Paris

Regulating third party assurance engagements on sustainability reports in Sweden – issues and challenges
Dr. Amanda Sonnerfeldt, Lund

Panel debate with selected speakers and other participants - comments and discussion with audience

1030 - 1045  Coffee/Tea break

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SESSION 7 (PART A): Reform proposals: Sustainable Investors

Chair: Professor Charlotte Villiers, Warwick

Reforming Finance Capitalism for Sustainability
Professor Benjamin Richardson, British Columbia (speaker: Carol Liao on behalf of Prof Richardson)

Possible Reforms to US Securities Law to Compel Climate Change Disclosure
Professor Celia Taylor, Denver

CSR stock indices as a way of promoting sustainable development principles. The empirical analysis of Warsaw Stock Exchange RESPECT index
Tomasz Regucki, Kraków

The Delphic Oracle for the EU Takeover Directive: A closer look at the UK Debate
Georgina Tsagas, London

Panel debate with selected speakers and other participants - comments and discussion with audience

1155 – 1355 SESSION 7 (PART B): Reform proposals: Sustainable Investors – cont’d

Chair: Mark Taylor, Oslo

Investing in Sustainability: Ethics Guidelines and the Norwegian Sovereign Wealth Fund
Dr. Anita Halvorssen, Denver (presenting author). Co-author: PhD Candidate Cody Eldredge, Boulder

Shifting big finance from fossil to renewable – the role of the Norwegian Pension Fund
Arild Skedsmo, Conservation Director - Policy, WWF-Norway

Fixed on Natural Capital: Hardwiring Environmental Factors in Bond Markets
Ivo Mulder, UNEP FI

Panel debate with a selection of speakers and other participants, including Ivo Mulder, UNEP FI, Kamil Zabielski, Senior Social and Human Rights Specialist - Norwegian Export Credit Agency - comments and discussion with audience

1355– 1525 SESSION 8: Reform proposals: other incentives and facilitating measures

Chair: Dr. Anita Halvorssen, Denver

Environmental Auditing at the Closure of a Business
Professor Jianbo Lou, Peking

Reforming insolvency law to promote environmental interests
Dr. Blanca Mamutse, Surrey (tbc)

Contracts as environmental culprits
Professor Erik Rosæg, Oslo
The environmental option
Professor Endre Stavang, Oslo (presenting author), co-author: Professor Gideon Parchomovsky, Bar Ilan University and University of Pennsylvania

Mandatory insurance as an instrument of control for “greener” business
Doctoral candidate Johanna Rosenqvist, Stockholm

Due diligence: a compliance standard for responsible European business
Mark Taylor, Oslo

Panel debate with selected participants - comments and discussion with audience

1525–1540 Coffee/Tea break

1540 – 1650 SESSION 9: Reform proposals: supporting the shift towards sustainable companies

Chair: Professor Christina Voigt, Oslo

Corporate ‘Socialising’ and Environmental Sustainability in Africa
Dr. Priscilla Schwartz, London

Sustainable Commerce: Private Ordering Systems Enable Multi-National Businesses to Enhance Corporate Profitability, Minimize Environmental Impacts, and Control Corporate Risk
Professor Peter Appel, Athens (USA)

Climate Change and Company Law in the United States: Using Procurement, Pay and Policy Changes to Influence Corporate Behavior
Assistant Professor Marcia Narine, Florida

Reforming State Aid as a Part of the Framework for Sustainable Companies
Dr. Anja Wiesbrock, Oslo

Panel debate with a selection of speakers and other participants - comments and discussion with audience

1650-1700 EU Company and Financial Market Law: Looking over the Horizon 2020
Closing of the conference by Professor Beate Sjåfjell

1715 – 1900 Drinks reception for all participants – Domus Media, Viggo Hagstrøms sal / “The church”

Conference Venue:
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